

# ARE WE MOVING FAST ENOUGH FOR OUR YOUNG NZERS?

# THE PANEL DEBATE

DAY 2 DIGITAL SUMMIT

GRAEME OSTBOURNE  
CIO, ACC  
(CHAIR)

JULIA JACK  
VODAFONE

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THE FUTURE IS ARE OUR YOUNG PEOPLE - LISTEN TO THEM US

ARETI MATUAMATE  
GEN "Y"

SELLING A POSITIVE STORY - LOOK AT SUCCESSSES  
THINK ABOUT IMPACT ON ENVIRONMENT  
ARE WE USING OUR TIME WELL  
TIME & PLACE FOR EVERYTHING - LET'S LIVE HEALTHIER LIVES  
MUCH MORE WORK TO DO CAREFULLY  
LOOSE THE NEGATIVE ATTITUDE  
BIG MYTH - LET'S TELL POSITIVE STORIES  
WE LIKE LIFE-BALANCE SO WE'RE OK AT THIS RATE

ADELE BARLOW  
GEN "Y"  
YMEDIA

\$5M SALES PER YEAR FROM A KIWI-BORN & BRED COMPANY, YEAH.  
LEADERSHIP (LIKE DR. PAUL) (DR. COLLEN) ARE COOL WHO DECIDES IS "ENOUGH"?  
BUND IDEALISM  
GIVE US HOPE

SCOTT BARTLETT  
ORCON

WHO IS THE "WE" MOVING FAST ENOUGH?  
THERE - ENOUGH & INCREMENTAL IS NOT ENOUGH  
MANY "WE'S" -  
REGULATORY ISSUES  
UNBUNDLING & INVESTMENTS HELP US MOVE FASTER  
PUSHING PRICING POINTS DOWN - OUR COMPANY WAS THE FIRST TO INTRODUCE MANY BREAK THRU'S

WWW.MINDesign.CO.NZ  
JANA 11/07

NEED SCALE & QUALITY TOO

POLL VOTE WINNING!  
-

OLD PEOPLE IN POWER AREN'T MOVING WITH OUR YOUNG PEOPLE  
I WANT INFO NOW  
I WANT MORE THAN SPEED  
ALL GENERATIONS BENEFIT  
INFRASTRUCTURE BIG ISSUE (EVEN TELECOM AGREES)  
I GET OVERWHELMED BY ALL THE DIGITAL "FAULTS" - I WANT TO ENJOY EASE  
SCOTT, YOU WASTE TOO MUCH TIME ON FACEBOOK - WHY AREN'T YOU INNOVATING?

MATT CROCKETT  
TELECOM

NATHAN CHAMPION  
GEN "Y"

PAMEA MINETT  
GEN "Y"  
YMEDIA

(10YR OLDS) KIDS ARE FLUENT IN COMPUTER PROGRAMMES LIKE PHOTO SHOP  
WHAT HAPPENS OUT OF SCHOOL. WHAT NEXT?

WHOLE GENERATION OF USERS THAT TELECOS CAN'T SUPPORT  
"GEN X" MADE BETTER CARS & MUSIC THAN "GEN Y"

PAUL CLARKIN  
WORLD XCHANGE

GEN Y - ARE THEY MOVING FAST ENOUGH  
MORE PRO-ACTIVE TO GET PRODUCTS OUT  
USERS DEMAND REAL TIME APPLICATIONS  
"HE WHO DIES WITH THE MOST UNBUNDLED COPPER - STILL DIES"  
SHORTENING LOOP LENGTH