

RIAKA
HIAKITA

LAURENCE
ZWIMPFER.....

20/20
COMMUNICATION
TRUST

CREATING A VIRTUAL WORLD
TUHOE.COM
MANY OF OUR PEOPLE LIVE AWAY FROM TRIBAL LAND

THE TUHOE
DIGITAL
JOURNEY

OVER 35,000 PEOPLE KNOWLEDGE & PRACTICES
A SHARE IN HAKAPAPA
CULTURE IS OUR PROSPERITY
KNOW ABOUT OUR ENVIRONMENT
ELIMINATE DISTANCE
WE WANT BEST COMMUNICATION NETWORK,
WE DON'T WANT TO BE PASSIVE CITIZENS
AN ONLINE IDENTITY
CONNECT OUR SCHOOLS & COMMUNITIES
EVERYONE BENEFITS
KIDS UNDERSTAND VALUE OF LEARNING
SHARE EXPERTISE
FUTURE FOR SUCCESSFUL TUHOE PEOPLE
ENABLED BY KEY RELATIONSHIPS
• MINISTRY OF EDUCATION WITH SEED FUNDING
• MINISTRY ECONOMIC DEVELOPMENT
• OUR CHILDREN & OUR SCHOOLS



- PEOPLE**
CHAMPIONS ARE NECESSARY
- PROBLEMS**
IMBALANCE OF COMPUTERS ACROSS COMMUNITIES
- PARTNERS**
RETAIN FOCUS ON RELATIONSHIPS
- PILOTS**
GOVT TO LEAVE THESE TO BUSINESS & COMMUNITIES
- PROJECTS**
SCALE UP FROM PILOTS
EG: COMPUTERS IN HOMES
- POLICIES**
- PROGRAMMES**
OUT SOURCE
- PLAN (ACTION)**
EG: WELLINGTON CITY 'INFO CITY'

EQUITABLE ACCESS
CHOICE FOR OUR COMMUNITIES
"DIGITAL LITERACY"

PROGRESS
ARE WE THERE?
HOW TO MONITOR...
\$5M FUND TO RESEARCH

PARTICIPATION
EG: TUHOE.COM

DIGITAL STRATEGY
2.0 STARTS HERE

WWW.MINDSIGN.CO.NZ
JAN 11/07